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## **NanoLumens Shows Off Some Exciting Curves at [EXHIBITOR 2010](#)**

LAS VEGAS, NV March 17, 2010—NanoLumens, a display technology innovator that designs and manufactures thin, flexible, lightweight digital video displays, returned to Las Vegas this week to introduce a new shape to the trade show exhibit world.

“We came here this week to demonstrate the ease of adding digital video elements of any shape and size to exhibits by suspending a 112” display high above the floor, curved like a sail,” said NanoLumens marketing and sales VP Rob Jackson. “The response has just been phenomenal!”

Scott Ceurvets, VP for innovation with Champion Exhibits called the display "an incredible new technology that will have a huge impact on the exhibit industry". A Hollywood producer who was walking the floor exclaimed "how does that thing work??? That's amazing!!!!"

This was the display’s second outing at the Las Vegas Convention Center in only two months. In February, the [Digital Signage EXPO](#) used an array of flat-panel displays to frame the entrance to the show, crowned by the NanoLumens flexible display mounted beneath the Las Vegas neon sign.

NanoLumens developed its flexible technology to address requirements by industry leaders for large displays that were significantly thinner, lighter, less power hungry and easier to ship and install. “This new display is as thin as a candy bar, uses less energy than a coffeemaker, and can be hung from the ceiling like a work of art,” added Jackson. “Our technology dramatically cuts installation costs and ongoing expenses.”

The virtue of flexibility means designers can wrap columns or follow the contours of a curved wall or exhibit surface. Any size or shape display means that NanoLumens can seamlessly build virtually any size of digital banner for advertising and retail firms that want digital in high places. It also supports the creative needs of exhibition and event design teams who seek to bring digital content to large structures or curved surfaces.

*About NanoLumens:* NanoLumens is a display technology innovator that has combined a comprehensive portfolio of patented technologies to create thin, flexible, lightweight digital video displays. With over 50 patents issued or pending, the firm’s technical advisors include some of the brightest leaders of the global display industry. The company’s headquarters, engineering and contract manufacturing facilities are all located in the metro Atlanta region.

*Editor: [Attached photo](#) shows Marketing and Sales VP Rob Jackson bending 112” display.*