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NanoLumens Introduces Investors to First 112” Flexible Video Display

Norcross, GA – NanoLumens introduced its investors today to the world’s first 112” flexible video display. The thin, lightweight and flexible display was the backdrop for a briefing by CEO Richard C. Cope on the firm’s progress in 2009.

Switching from popular movie trailers and video shows to high-definition video provided by the Georgia Aquarium, Cope announced that the production-intent unit would soon enter manufacturing at Suwanee-based Sienna Corporation. Sienna is a fully integrated contract manufacturer with major facilities stretching from Georgia to California, China and India.

“As you can see from the image quality, we really have a powerful tool for out-of-home advertisers to use in malls, airports and rail stations”, said Cope. “Our ability to quickly deliver these units in large, custom sizes also gives exhibit and tradeshow designers a powerful new element to bring to their customers.”

The NanoLumens engineering team produced its first 112” unit below its target weight of 100 pounds. At less than an inch thick, the unit is not only flexible enough to wrap around curved walls and columns but it can also be rolled up to ship and install.

Businesses are increasingly turning to digital advertising to reach customers where they live, work, shop and play. As the demand for ever larger displays has grown, the weight and rigid bulk of flat panel displays have made installations difficult if not impossible.

“We have worked hard to put our flexible display on a design diet, trimming pounds, inches and kilowatt-hours from its life cycle,” said Cope. “The result is over 36 square feet of flexible video display that consume less power than a typical coffeemaker.”

About NanoLumens: NanoLumens is a display technology innovator that has combined a comprehensive portfolio of patented technologies to create thin, flexible, lightweight digital video displays. With over 50 patents issued or pending, the firm’s technical advisors include some of the brightest leaders of the global display industry. The company’s headquarters, engineering and contract manufacturing facilities are all located in the metro Atlanta region.

NanoLumens has targeted a variety of commercial markets including the digital out-of-home advertising market, the tradeshow/exhibit industry and the digital architecture market. It plans to ship its first product in the first quarter of 2010.