



For immediate release
December 4, 2009

For further info: John Wilson
jwilson@nanolumens.com

Flexible Video Display Sees First Public Use at TEDxPeachtree

Norcross, GA – The world’s first 112” flexible video display, weighing less than 100 pounds, was unveiled at TEDxPeachtree on December 4, 2009 at the Savannah College of Art and Design.

Displayed in the art school’s large events gallery, the 1” thin, lightweight display was used as the backdrop for presentations ranging from art and music to 3-D television and electric cars.

TED was formed as an annual conference for leaders in technology, entertainment and design and includes large global events such as TED India as well as smaller local events like TEDxPeachtree. All events are streamed live via the internet.

The inaugural local TED conference posed the question “What If?”

The NanoLumens display joined a long line of new innovative technologies that were first introduced at TED including touchscreens for computers and smartphones.

“The TED phenomenon has been challenging people with thought and innovation for years,” said NanoLumens president John Wilson. “When Al Meyers, head of the local organizing committee for TEDxPeachtree, asked if our first 112” display would be completed in time for the event, we jumped at the chance. We were deeply honored to be asked to participate in such a prestigious hometown event. We thought it would be a great way to demonstrate how NanoLumens disruptive technology can enhance communications in meetings and conferences.”

About NanoLumens: NanoLumens is a display technology innovator that has combined a comprehensive portfolio of patented technologies to create thin, flexible, lightweight digital video displays. With over 50 patents issued or pending, the firm’s technical advisors include some of the brightest leaders of the global display industry. The company’s headquarters, engineering and contract manufacturing facilities are all located in the metro Atlanta region.

NanoLumens has targeted a variety of commercial markets including the digital out-of-home advertising market, the tradeshow/exhibit industry and the digital architecture market. It plans to ship its first product in the first quarter of 2010.