

# SLEEK DESIGN MEETS HIGH-PERFORMANCE TECHNOLOGY AS SUNBELT RENTALS TRANSFORMS SUPPORT OFFICE WITH NANOLUMENS

SUNBELT CASE STUDY

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# INTRODUCTION

Sunbelt Rentals and Solutionz select Nanolumens Engage Series to boost collaboration and elevate modern design at South Carolina support office.

Sunbelt Rentals, a leader in the tool and equipment rental industry, has long been committed to innovation and serving its customers with efficiency and reliability. With over 20,000 employees, 1,350 locations and more than 40 years of experience helping businesses and homeowners across North America, Sunbelt Rentals has built a reputation for providing flexible rental solutions for projects of all sizes. When the company decided to upgrade its support office in Fort Mill, South Carolina, they knew they needed cutting-edge technology that could support seamless communication and collaboration across their growing organization.



# PROJECT OBJECTIVES

Sunbelt Rentals recognized the importance of having a reliable and user-friendly AV infrastructure that would allow employees, partners and customers to collaborate effectively, both on-site and remotely. The goal was to create a consistent experience across the facility, ensuring that every room had the same high-quality tools to facilitate communication and training. With this vision in mind, Sunbelt Rentals turned to Solutionz, a national AV integration company, to design a standardized audiovisual system for their new building, including 60 conference rooms, 15 executive offices and five training rooms.

# IMPLEMENTATION

## Technology Upgrades

At the heart of this upgrade were seven custom Nanolumens video walls, including a stunning 135" Nanolumens wall. This impressive centerpiece serves as the focal point of the support office, seamlessly blending advanced technology with sleek design. Solutionz and Sunbelt Rentals selected Nanolumens for their exceptional visual performance and their ability to function effortlessly in Sunbelt Rentals' spacious, bright building. The displays deliver high-resolution images that ensure every detail is clearly visible to participants, whether they are physically present or attending remotely. This technology allows Sunbelt Rentals to conduct meetings and training with ease, knowing that the visuals will engage and inform participants in any setting.

## Design Considerations

The clean, modern design of the training and conference rooms was also an important consideration for Sunbelt Rentals. To complement these aesthetics, Nanolumens Engage Series was selected for their super-slim profiles and cableless interconnects. This design choice ensures that the rooms maintain their sleek, minimalistic appearance while providing high-performance visuals. Additionally, the Engage Series' innovative snap-in LED modules save both time and money by simplifying maintenance and reducing downtime, as individual modules can be replaced easily without complex cabling.



# BENEFITS



In addition to the impressive visual quality, the standardization of AV systems across the support office has simplified operations for both users and the IT team. The user-friendly interfaces make it easy for employees to navigate the system, reducing the learning curve and increasing adoption across the company. The consistency in hardware and software means that troubleshooting is streamlined, allowing IT to address any issues quickly and efficiently. This standardized approach ensures a smooth and reliable experience in every room, whether it's a high-stakes executive meeting or a routine training session.

# RESULTS AND IMPACT



Nanolumens has future-proofed Sunbelt Rentals' support office, providing reliable video walls that are built to last. With the longevity and energy efficiency of Nanolumens displays, Sunbelt Rentals can be confident that their AV systems will continue to support their operations for years to come. This investment reflects Sunbelt Rentals' commitment to modernization and staying ahead of the curve in both technology and service. The integration of Nanolumens displays has not only improved operational efficiency but has also contributed to a more connected and cohesive company culture. Employees are empowered with the tools they need to collaborate effectively, and customers and partners can engage with Sunbelt Rentals in more meaningful and impactful ways.

# ABOUT NANOLUMENS



Nanolumens is a US-Based LED design and manufacturer headquartered in Atlanta, Georgia. Nanolumens offers world-class screens across multiple market segments adding wonder to physical spaces. We're pioneers of the True Curve™ technology and are committed to being better. With a bold and visionary team of experts we will take your project, in all shapes and sizes, from concept to reality. We bring your creative visions to life, leaving a first and lasting impression.

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